

THE MIRROR

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www.CAAonline.org



NEW MEXICO
Security & Life Safety
Association



CAA President Mike Salk received the CAA George A. Weinstock Award at the CAA Winter Convention in San Francisco.

CAA Winter Convention Re-cap

Program Updates, Networking at CAA Winter Convention

By Paul Wassem, GGAA President

Although attendance was lower than pre-pandemic conventions, the turnout was stronger than expected amid strict COVID-19 protocols. There were 142 associates from 72 vendors, 87 members from 49 dealers, 20 speakers covering important industry topics, and dozens of sponsors and exhibitors who supported the event and hosted refreshments and meals. It was wonderful to see old friends and associates in person again, but we were all mindful of these unprecedented times of worry about coronavirus and supply chain disruptions. We learned about new technologies, new services, and new ways to sell security from industry leaders.

CAA BOARD HIGHLIGHTS Government Relations:

- The Government Relations Committee works with Edelstein Gilbert Robson & Smith, LLC, to lobby the California Assembly and Senate on legislation affecting the alarm industry. CAA had success sponsoring and lobbying for AB 830, which updated the California Alarm Act to bring it into alignment with 2021 and remove a number of items that are no longer relevant.
- The Committee tracked more than 150 bills between the Assembly and Senate in 2021. Among the bills signed into law, the Committee summarized ones that could impact our industry: AB-229 (private investigators, proprietary security services, private security services, and alarm companies: training: use of force), AB-390 (advertising: automatic renewal and continuous service offers: notice

Convention Re-cap, continued on page 18

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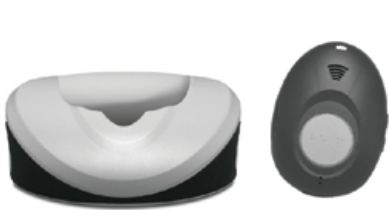
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PRESIDENT'S MESSAGE

After months of planning, the 2021 CAA Winter Convention has come and gone. What a great adventure it was meeting old friends and making new friends and colleagues from all over our great country!

Thanks to all of you who gave me a warm welcome with kind words on receiving the CAA George Weinstock Lifetime Achievement Award! We had a unique and quaint gathering with some of the biggest names in the security industry. Thanks to all of you!

I would also like to thank all the Regular and Associate Members, vendors and individuals who showed their financial support for the CAA. This financial support allowed us to gather at this convention as well as provide for much needed funds to move into 2022. THANK YOU!!!

We must now look ahead to prepare for the future of the association. We will continue to provide support to members and communities amid the unpredictable Covid times. The recent past has forced us to be flexible in the scheduling of our events – some in person, some virtual, and, unfortunately, some postponed. We will continue to be ready to adapt but we will not back down in moving this Association into the future.

Be Strong and Live Long!

Michael J. Salk
CAA President



By Michael Salk



CAA President Mike Salk (center) thanked Joshua Jetton and Jeff Spatz representing Bronze Sponsor DMP.

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LEGISLATIVE WATCH

PAC ALERT

\$30,000 GOAL FOR 2022

By Don Gilbert, Mike Robson, and Trent Smith

The Political Action Committee (PAC) is an important part of the CAA governmental relations program. In past years, CAA has raised more than \$30,000 in its PAC to contribute to business-minded legislators. We want to establish this funding level as a goal for 2022 and encourage CAA members to contribute what they can to reach this goal.

As a reminder, PACs allow citizens with a common interest to join together to participate in the political process. Members of an industry association or employees of a company have an interest in supporting candidates whose philosophy is conducive to creating an environment in which their business can succeed. By donating to the company or association's PAC fund, employees or members help ensure that legislators will be elected who are interested in and responsive to the concerns of the company or industry.

CAA PAC FUND CONTRIBUTIONS

The California Alarm Association has a very strong government relations program that works on the local, state and national level. In addition to the hundreds of hours of volunteer service from our members, we have a CAA PAC Fund which supports our interests in Sacramento.

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Houston, TX	\$1.5 Million
Edison, NJ	\$10 Million
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Barkin, Perren, Schwager & Dolan, LLP Announce New Partner

The partners of Barkin, Perren, Schwager & Dolan, LLP announced that effective January 1, 2022, Alyson Pattie will become a Partner. Alyson started her career with BPSID in September 2013 after relocating from Ohio. She was certified as a CPA in January 2012. Alyson is involved with all aspects of the practice and the clients we work with. Her involvement with the California Alarm Association continues through her work with the Board of Directors, participation in industry seminars and workshops as well as working directly with many of the firm's industry clients. Alyson plays a prominent role in developing firm internal policies and procedures and working with our entire organization. We congratulate Alyson once again and look forward to many years of continued growth and success. Our BPSID family also wants to take this opportunity to wish you and yours the best for the holidays and a happy, safe, healthy, and prosperous 2022. We value and appreciate your relationship with us very much and look forward to continuing that for many years to come.



Partnership for Priority Verified Alarm Response (PPVAR)

The Partnership for Priority Verified Alarm Response (PPVAR), an organization established to promote the value of verification and validation of alarm events during the emergency response process, recently announced the appointment of the new 2022 board members. The 2022 term will be led by President David Holl, Director of Public Safety for Lower Allen Township, PA. Two Vice President positions have been added. One from the alarm industry: Mark McCall of Stanley Security and the other from public safety: Frank Fernandez, Chief of Police (Ret.) Director of Public Safety/Assistant City Manager (Frm.).



The complete board is listed at www.PPVAR.org. The new board members will each help support the organization's mission and work of promoting the value of verification and validation of alarm events during the emergency response process using video, audio, and other emerging technologies along with proven best practices. This collaboration maximizes the effectiveness of all resources required to protect life and property. For more information, contact PPVAR at Communications@ppvar.org or visit the website at www.PPVAR.org.

TMA 2022 Virtual Mid-Year Meeting April 26-28, 2022

MORE INFO: Online at <https://tma.us/events/virtual-mid-year-meeting/>

TMA Contact: Julie Webber, Vice President of Education & Training
Email: jwebber@tma.us Direct Dial: (703) 660-4915

To register, contact Leigh A. McGuire, TMA Director of Marketing & Communications - Email: lmcguire@tma.us Direct



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ALARM LOCK, a Division of NAPCO Security Technologies, announced that its popular DL-WINDOWS Management software is now conveniently available for download on the Alarm Lock website, on all lock pages. DL-Windows is the free Alarm Lock Trilogy Microsoft Windows®-based software application that allows for easier and faster programming and access control management with Alarm Lock Trilogy® locks. Quickly create Accounts and Lock Profiles, add multiple Users, add prox cards &/or keyfob proximity credentials, retrieve event logs, and create Schedules. The software provides easy management of Alarm Lock's class-leading, Trilogy line of keyless electronic access control locks-- enabling security professionals and facility managers to control access to buildings of all kinds, more cost-effectively, dependably and quickly than ever, adding and removing users, and their PIN- or Prox-ID card-based wireless access control a door at a time. To download DL-Windows or for more on Alarm Lock, visit www.alarmlock.com or call 1-800-ALA-LOCK.

POTTER ELECTRIC SIGNAL COMPANY announced that Valcom has become a new division within Potter. Potter's strategic investment in Valcom will allow the business to expand its engineering, marketing, and sales initiatives to drive growth in new applications. With this acquisition, Potter now offers a portfolio that covers the broadest range of emergency communication systems used in commercial projects. Valcom's range of mass notification systems complement Potter's fire and life safety offering, including their voice evacuation and emergency responder communication systems. Potter's CEO, Gerry Connolly, commented, "We have had a longstanding respect for Valcom's products and culture. With more building owners and facility managers looking to manufacturers to provide better platform and system integration across their mission-critical life safety and communication systems, we see the potential for additional strategic growth given our complementary products and channels."

POTTER ELECTRIC SIGNAL COMPANY announced the release of the Integrated Voice System along with the IPA-4000V and AFC-1000V fire alarm control panels. These updated panels have all the functionality of the original IPA-4000 and AFC-1000 panels, and now include the ability to create and send out voice evacuation messages. The Integrated Voice System can be used to address multiple site requirements for the Potter AFC-1000V and IPA-4000V, with industry leading capacity including up to 104 programmable push buttons, 31 total system amplifiers, 248 speaker circuits, and remote system control using the new LOC-1000 Local Operator Console. The Integrated Voice System utilizes a text-to-speech feature that allows users to create custom spoken audio messages themselves without needing third party software or voice artists. Amy Liedman, Potter's Director of Product Management for Fire and Security, said, "The Integrated Voice System is going to revolutionize the capabilities of Potter's large-scale fire and life safety systems. Giving our customers the ability to provide voice evacuation systems into the market ensuring their installations will provide clear evacuation needs in an emergency situation, and it's been designed with an easy-to-use interface for much easier initial set-ups and modifications. Visit www.pottersignal.com for more information on Potter's Integrated Voice System and all products and services that Potter offers.

The **STANLEY SECURITY WHOLESALE MONITORING** team donates time and auction item to the Heroes@Home Tournament. The United States Army Special Forces, known as the Green Berets, produce some of our nation's finest and most elite military personnel, who fight across a broad spectrum of missions, in the pursuit of freedom for those oppressed and to protect our nation from those who seek to do us harm. The Heroes at Home Golf tournament is played to help raise funds to assist the mission of The Green Beret Foundation. This year was the fourth year of the event and to date the Tournament has given over 1 million dollars to the foundation. This money is used to help connect U. S. Army Special Forces and their families with the resources needed for

healing from injury, family support, and transition to life after service. At the year's event in Houston, Texas, Peggy Page of STANLEY Security Wholesale Monitoring was proud to volunteer her time and an auction item for the event to add to the monies raised this year. If you would like more information please check out www.stanleymonitor.com, 800-932-3304 or wholesale-sales@sbdinc.com.

TELGUARD announced its Customer Service and Technical Support teams have won a 2021 Security Sales & Integration Supplier Stellar Service Award for Training Programs. With average hold times of less than a minute, these Atlanta based teams work hard every day to provide expert service and tech support to its customers so their customers' professionally monitored assets, property and lives are secure. The award comes from a SS&I subscriber poll of professional security dealers and integrators, where they specify who they recognize as having the best service in areas like training programs and customer service. "We operate from a dealer-first mentality and care enough about our customers' time and reputation to implement a dealer support system that allows our customers to reach our experts in under a minute, provides customized in-person and virtual training opportunities, and encourages product education as a tool that empowers integrators to become the experts in the eyes of their customers," said Daniel Rosales, Senior Director, Telguard Technical Services.



ALULA introduced BAT-Fire, an innovative universal 5G-ready fire communicator for system integrators requiring an all-purpose, full-featured device. BAT-Fire builds on Alula's long history of developing award-winning products and services. BAT-Fire offers easy configuration and support of all fire alarm control panels using dial-capture to report Contact ID signals, or flexible inputs for interfacing with dialer-less FACPs. The new communicator provides sole path cellular (LTE-M) and IP or dual path communications. "Previously, you may have needed one communicator for cellular communications and another for ethernet," said Dave Mayne, Alula's senior vice president, product and marketing. "Both are always available on BAT-Fire, and you can turn the cellular radio on or off if desired, something other communicators can't do." The BAT-Fire is now available through security and electrical distributors that carry Alula products.

RSPNDR announced partnering with **MAS MONITORING** for a native integration with MASTerMind central monitoring station software. "The opportunity to integrate with MAS will accelerate adoption so more monitoring stations, dealers, guard companies and end-users can start to see the benefits of having a faster, more transparent response to unverified alarms in less steps", said Mark Zimmerman, CEO of RSPNDR. RSPNDR connects monitoring stations that have active unverified alarms to a network of licensed on-demand mobile guards that respond based on proximity. Without employing guards, RSPNDR partners with local licensed guard companies to deliver alarm response demand, as needed in just one-click.

HAKIMO announced the release of its smart monitoring software powered by artificial intelligence (AI) to holistically manage enterprise physical security operations. Hakimo's software significantly streamlines the workflow of a global security operations center (GSOC) by freeing up time for operators and by surfacing security threats which would have gone unnoticed previously. "Hakimo leverages state-of-the-art deep learning technology developed over the last few years," said Sam Joseph, cofounder and chief executive officer of Hakimo. Hakimo's software detects tailgating using existing cameras without needing any additional hardware to be deployed. Not only that, Hakimo has an industry leading

Associates News, continued on page 12

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Associates News, continued

performance rate that even beats out other tailgating solutions that rely on specialized hardware, such as sensors. Hakimo uses video analytics to auto-resolve false alarms and consistently reduces nuisance alarms by 75 to 85 percent.

Chris Lanier, President of **LRG INC**, a manufacturer rep firm based in Jasper, TX, is celebrating 20 years in business. To celebrate this momentous occasion, LRG Inc and select vendor partners decided to give back to their customers by giving away \$20,000 in prize money to 36 lucky winners from across the Central US via a monthly drawing of entries by dealers and distributors utilizing products from leading manufacturers. Jasper County Judge Mark Allen selected the final Grand Prize winners. Judge Allen has assisted LRG with their anniversary drawings for more than 15 years. "Jasper is proud of the LRG, inc Team of professionals. It has been an honor to participate in their 20th Anniversary Celebration" said Judge Allen. Visit www.lanrepgroup.com for more information.



LRG celebrates 20 years as a manufacturers rep firm.



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CAA 2021 Winter Convention Re-cap



Nearly 250 industry leaders attended the CAA Winter Convention at The Fairmont San Francisco.

Networking was at the core of the CAA Winter Convention including the CAA George A. Weinstock Award Tribute reception.

Celebrating the George A. Weinstock Award were Tim Westphal of Bay Alarm, Grant, Lisa, Mike and Trenton Salk of Reed Brothers and Bob Ricucci of AST.





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CAA Offers Training Program

The California Alarm Association (CAA) training program is available to technicians nationwide. This includes online course work leading to a Field Service Technician 1 designation and more than 100 hours of continuing education. The 24-hour course is delivered in 11 modules with instruction ranging from business communications to intrusion detection. Completion of this course work will position an employee to succeed in the security industry.

For more information and demos, visit www.nationaltrainingprogram.com.

See page 22 for further details.





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CAA Winter Convention Re-cap, continued from page 1

and online termination), AB-1221 (consumer warranties, service contracts, cancellation: disclosures), SB-657 (employment, electronic documents), and others.

For more information, visit <https://www.caaonline.org/news/legislative-news/>

Public Safety:

- The Public Safety Committee works with the Security Industry Alarm Coalition to lobby the California Chiefs of Police Association to promote a model alarm ordinance, which was developed with SIAC to reduce alarm fines. SIAC has shown that 1,000 of the 3,500 communities who use a form of the model ordinance had a 60% average alarm dispatch reduction per city and 85% of customers did not have a single dispatch in a year.

- The Committee also worked directly with local police in Eureka, Fresno, San Leandro, San Rafael, San Ramon, and others to lobby for the model ordinance.

- SIAC provides a voice for the alarm industry and relies on financial support from CAA, regional chapters, and individual companies. The GGAA pledged \$1000 to SIAC and will budget for additional contributions in 2022.

For more information, visit: <https://siacinc.org/>

Youth Scholarship:

- In 2022, the CAA Youth Scholarship Program will offer approximately \$35,000 in funds to children of active duty law enforcement and fire service personnel in the State of California who are graduating from high school and continuing their education at a four-year college or university. The CAA offers 11 regional chapter scholarships (a minimum of \$1,000 each) and one state scholarship (\$4,000 plus the regional scholarship amount for a total of \$5,000).

- That \$1000 meant a lot to our recent scholarship recipient, Brandon Vargas of Archbishop Riordan High School, and his dad, Deputy Dominic Vargas of the San Francisco Sheriff's Office.

- Promoting the scholarship program to your local police, fire, and high school contacts is a great way to strengthen relationships with law enforcement and fire service personnel. The application deadline is April 15, 2022.

For more information, visit <https://www.caaonline.org/programs/youth-scholarship-program/>

Technician Training:

- The Training Committee rolled out the National Training Program, a standardized training program developed in partnership with CAA and WBAFAA UATC to establish a consistent training foundation for the electronic security industry. NTP offers a comprehensive catalog of more than 100 hours of CEU courses, like CAA Field Service Technician 1 (FST1), which is perfect for onboarding new technicians or establishing a consistent training standard.

- CAA is offering a 20% discount off NTP courses through 1/31/2022 (use coupon code CAAW2021).

For more information, visit <https://www.nationaltrainingprogram.com/>

Technology Committee:

- The Technology Committee keeps track of new technology and trends affecting the alarm industry. Their report included best practices for the work from home culture, how predictive data is helping dealers and end users, and how analytics are evolving and improving in the security field. They also reviewed what to expect in 2022 with the supply chain disruptions and how the DIY market is changing and evolving.

- The Committee provided an update on the CAA Board's request to source new Event Management Software. They reported their assessment of the viability and value of deploying an event management platform to lower wait times and simplify registration at all CAA events. The board is reviewing several 3rd party platforms to handle future event registration.

- CAA Sgt-at-Arms Brian Boeglin invited members interested in joining the Committee to contact him (brian_boeglin@comcast.com).

Membership Committee:

- "I have been able to experience first-hand the benefits of the association and encourage any alarm company to join or attend any CAA event. They are iconic to our industry and they grow and offer members high opportunities for networking and gaining knowledge in our industry," said Check Petrusa, Advanced Security.

- The Committee reported 3 new associate members and 6 new regular members, bringing the association body to 66 associates and 167 dealers.

CAA Winter Convention Re-cap, continued on page 20



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ESA Past President Bart Didden of USA Central Station moderated Industry Incorrect to wrap up the CAA Winter Convention. Panelists were Yat Cheung Au of AEC Alarms, Curtis Streeter of Deep Blue Integration and Mary Urbina of Desert Fire.

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CAA Winter Convention Re-cap, continued from page 18

Regular members install and service life safety, fire or alarm systems. Associate members provide products or services to the security industry.

To become a member, visit <https://www.caaonline.org/membership/join/>

CAA President's Message:

• “Our job as Board of Directors for the CAA is to guide the association, and part of that is making responsible decisions that allow the association to remain financially solvent. The CAA Winter Convention is our annual fundraiser and I encourage you to support the ongoing programs of the association. We maintain a full-time legislative advocate in Sacramento, partner with SIAC to enhance our relationship with public safety agencies, and provide networking opportunities through our 11 regional chapters,” said Mike Salk, Board President.

• To read his entire message, visit <https://www.caaonline.org/blog/presidents-message-caa-winter-convention/>

CAA George A. Weinstock Award:

• CAA honored the 2021 George A. Weinstock recipient Mike Salk, of Reed Brothers Security, for a lifetime of achievement and service to the industry and our associations. In 1981, at 23, Mike started his own business, Central Security, and in 1990 merged with another security business, Reed Brothers Security. Mike has been active in local and state associations including President of the East Bay Alarm Association and currently President of the CAA. He has provided leadership in government affairs and is providing leadership to many ordinance issues with local jurisdictions. We congratulate Mike on a career well served to the advancement of the electronic security industry.

• The funds raised through the CAA Tribute provide necessary funding to the CAA outreach programs.

For more information, visit <https://www.caaonline.org/programs/weinstock-awards/>

CAA SEMINAR TOPICS:

- Alarm.Com For Business - Go Big...By Selling Small!
- CAA Technology And Industry Trends
- Key Employment Law Developments In 2021
- BSIS: Meet The Chief
- ERCES – Emergency Radio Communication Enhancement System – What Is It?
- Be Prepared For Weapons Events And Catastrophic Events
- New Laws And Risks Affecting Your Operations In 2022
- Growing RMR With Artificial Intelligence (AI)-Powered Security Monitoring
- How To Win More Customers, Keep Them Longer, And Drive Profits
- So, You Think You Know What Your Company Is Worth: Well, Think Again
- Trade Up To A Better Software Solution For Your Business
- The Unbeatable Sales Strategy And Perpetual Retention
- The Critical Role Of Power In Security
- Life After LTE-What's Next?

For summaries of these segments and info about the speakers, visit <https://www.caaonline.org/winter-convention/>



Mike Salk accepted the CAA George A. Weinstock Award in San Francisco.



Marti Martin of SIAC, Leslie Abbott of Nortek, Rebecca Stengel of CMS and Susan Brenton of the Arizona Alarm Association celebrate the CAA Tribute Reception.

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Mike Tarin, President



GOLDEN GATE ALARM ASSOCIATION

Paul Wassem, President

GGAA President's Report

• We hope to schedule the GGAA annual member meeting, which has been dormant, and a fun special event to coincide with the 2022 CAA Winter Convention in San Francisco. If the GGAA scheduled its annual member event, which has been dormant for years, to coincide with CAA Winter dates in 2022, would you be likely to attend in person for next year's meeting? I would like to plan 4 meetings per year total: 2 virtual meetings with other NorCal chapters (learning topics), and 2 in-person meetings (1 at CAA Winter) that would include a fun event. The board is considering some changes to the GGAA bylaws in 2022, which we can discuss at our quarterly meetings and vote on at the annual member meeting and elections.

• When I polled the members of GGAA about priorities and interests in 2022, top responses included: Building stronger relationships with public safety, lobby for legislation affecting our industry, connecting members to resources to help address issues facing members, reducing taxes and fines, learning about new technologies that meet new codes, viable cellular solutions to deal with sunsetting issues, addressing increases in specific crimes (like retail), dealing with supply chain issues, and meeting jointly with other NorCal members of CAA for virtual meetings and other events.

• Welcome to new associate member Chong Lim from Turing Video (chong.lim@turingvideo.com)

• GGAA now has a total body of 17 regular members and 5 associate members, about 10% of the CAA.

• For GGAA news and events, visit our website at <https://www.ggaonline.org/> and follow our social media page at <https://www.linkedin.com/company/golden-gate-alarm-association>

GGAA FUN FACTS

• Did you know member Rod Uffindell of Denalect Alarm is the 2006 recipient of the George A. Weinstock award for a lifetime of achievement and service to the industry and associations? Stay connected with Rod here <https://www.linkedin.com/in/rod-uffindell-54348497/>

• Did you know that chapter vice president Deric Morrow of AMAG serves as President of the Silicon Valley Alarm Association and Chair of the CAA Technology Committee? Stay connected with Deric here <https://www.linkedin.com/in/dericmorrow/>

• Did you know that the chapter has not met in person since 2018? We met with School Resource Officers from the Burlingame Police Department to discuss how they prepare for school emergencies and partner with the alarm industry to help keep students safe.

Thank you for your support of the Golden Gate Alarm Association and the CAA, which is working hard to promote professionalism and represent dealers on issues affecting the industry. I appreciate your input from my pre-convention poll email, and I look forward to meeting with you more frequently in 2022. If there is anything I can do for you, please let me know.

Stay tuned.

Paul Wassem

OpenEye- Business Development Manager - 408-307-7725

GGAA MEETINGS

Meetings to be held at: Chevy's Fresh Mex, 141 Hickey Blvd, South San Francisco, CA 94080

For further information about GGAA, contact Paul Wassem or the CAA at info@caaonline.org or call 800-437-7658.



REDWOOD ALARM ASSOCIATION

Sean Cooke, President

Meetings

For questions about the association, please contact Sean Cooke at scooke@allguard-systems.com or 800-255-4273.

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EAST BAY ALARM ASSOCIATION

Tim Westphal, EBAA President

EBAA Meetings

For questions, please reach out to Treasurer Deric Morrow 510-432-8130 deric.morrow@amag.com.

RSVP to 800-437-7658 or info@caaonline.org.

Richmond Ordinance

Alarm users are required to have an alarm permit, and failure to obtain one will result in a \$250 fine to BOTH THE ALARM/MONITORING COMPANY AND ALARM USER. Permits can be obtained now by the alarm user or alarm company online here: www.crywolfservices.com/richmondca/. Click on "new Users" for the permit application. The permit fee is \$30 for a two-year alarm permit. Renewals will be the same fee and term. A list of your newly installed, and newly cancelled alarm customers must be submitted on a monthly basis to richmondca@publicsafetycorp.com.

GLASAA

Greater Los Angeles Security Alarm Association

David Michel, President

New members are always welcome at GLASAA. Every local company in our industry should attend our meetings. We always have great people and informative topics. This is a fantastic opportunity to network with your peers and industry experts and to discuss what is going on in the business.

Please feel free to email me at dmichel@valleyalarm.com.

GLASAA Meetings and Events

Please visit our website at www.glasaa.org.



GREATER VALLEY ALARM ASSOCIATION

Joe Castro, President

GVAA MEETINGS

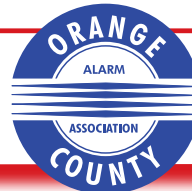
Our meetings are held at Custom Electronic Supply, 1324 Dupont Court, Manteca 95336 and they start at 11:30 a.m. GVAA meetings are held on the second Thursday of every third month (once a quarter) at the above location. Please contact Joe Castro at 209-384-3305 or by email at josephc@alarmwatch.com for more information.



SACRAMENTO AREA ALARM ASSOCIATION

Sacramento Area Alarm Association
3491 Park Drive Suite 20-234, El Dorado Hills, CA 95762-4549
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Mark Simpson, President



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Visit www.OCAAonline.org for more information.

CITY OF IRVINE PERMITS

The City of Irvine requires all alarm users to register their systems with a no fee permit. Alarm users may obtain an alarm permit application at the Irvine Police department website at www.irvinepd.org. The City also offers quarterly Alarm Awareness Classes to help defray the cost of false alarm fines.

For more information about OCAA activities, contact the OCAA office at 800-437-7658 or email OCAAlarmAssoc@aol.com. Visit our new website at www.alarmassociation.org for meeting information and registration forms, training opportunities, members list and a whole lot more.

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Matt Kruger, President

City of San Diego Permit Process

The San Diego Security Association and SIAC have been working cooperatively with the City of San Diego to assist with their fire alarm program, and now their burglar alarm program. The police are requesting alarm companies to submit their active burglar, panic and holdup alarm customer lists to the San Diego Police Department. The preferred method is to send your excel customer list electronically by email to Hilda Gonzalez-Reed at hgonzalezreed@pd.sandiego.gov. If you have any questions, please contact Hilda Gonzalez Reed at hgonzalezreed@pd.sandiego.gov or 619-531-2247. Visit our website www.sandiegosecurityassociation.org.

The San Diego Police Department Permits Division reminds all alarm companies that they are required to have a valid alarm permit for the premise being installed, prior to the installation of an intrusion or fire system. The alarm company is responsible for obtaining or verifying the existence of an existing alarm permit for the premise. For information, please contact SDPD Permits Division – Frank Dragula 619-531-2364 Fdragula@pd.sandiego.gov



INLAND EMPIRE ALARM ASSOCIATION

William Watson, President

IEAA Membership

IEAA is a professional association of alarm companies and leading industry specialists, focusing on bringing together the best resources possible for the mutual benefit of all members and associates. It is our goal to bring knowledgeable people together as a resource to better protect your business and your customers' safety. Please make time to come out and be a part of what I believe is the future of the alarm industry in California. Professional, Beneficial, Informational.

IEAA Membership

If you would like to become a member or have any suggestions on ways to increase our membership, please us a call at 800-559-9060.



SILICON VALLEY ALARM ASSOCIATION

Deric Morrow, President

SVAA Information

If you are not on our e-mail list, please contact Deric Morrow at 510- 921-3987or deric.morrow@jci.com. It is so important to get involved with your local associations more than ever and to keep up to date on all the new information.

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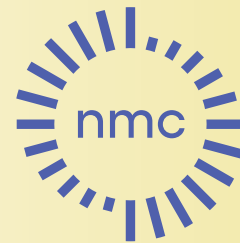


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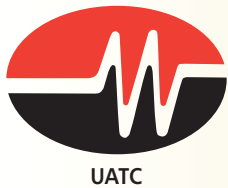


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WBFAA UATC Apprentice Enrollment for Spring Semester Class Open

Member companies can register new apprentices anytime. If you will be hiring new apprentices or technicians, member companies are encouraged to send job postings to info@wbfaa.net and we will send to our list of qualified prospects. The WBFAA UATC is open to member companies of the CAA or CAFAA who require having registered apprentices with the State of California. Call the WBFAA UATC at 800-809-0280 if you are interested in joining.

Certification – Fire/Life Safety Technician - Renewal

For Fire/Life Safety Technicians with 4,000 hours of work experience, the state law requires them to be certified by passing the state exam. The renewal application is posted at www.dir.ca.gov/das and the state does not send out reminders. For information on the Electrician Certification Program visit www.dir.ca.gov/das and follow the links.

The WBFAA UATC has certification prep material available to member companies of the WBFAA UATC. If you are a member and would like the material, please contact the WBFAA UATC at 800-809-0280 or email info@wbfaa.net.



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WBFAA UATC Offers Online Continuing Education

The WBFAA UATC is offering an online continuing education program for electronic security systems technicians with more than 50 hours of course offerings. Registered technicians with member companies will have access to 18 hours of online courses annually at no fee. In addition, registered technicians will have access to courses offered in physical classrooms and can submit third-party training for certification for renewal of the state Fire/Life Safety Certification card. For more information, visit www.wbfaa.net or www.wbfaatraining.net.

WBFAA UATC Invites Membership

Assented member companies register all fire alarm technicians in the program and pay a monthly fee of \$25 per technician. The apprentice program and course, prep material for certification and continuing education courses are provided at no additional fee. In addition, member companies who contribute to public works training trust funds to the WBFAA receive a \$.15 per hour credit for registered technicians. For complete information, visit www.wbfaa.net or call the WBFAA UATC at 800-809-0280.

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SIA/ISC Loves Security

March 22, 2022, THE ROCKHOUSE, Las Vegas, NV

ISC West

March 23-25, 2022, Sands Expo Center, Las Vegas, NV

TMA Virtual Mid-Year Meeting

April 26-28, 2022

<https://tma.us/events/virtual-mid-year-meeting/>

AFAA Annual Conference

May 3 - 5, 2022, Palm Coast, FL

ESX

June 14-17, 2022, Ft. Worth, TX

ISC East

November 16-17, 2022, New York, NY



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California Alarm Association
333 Washington Blvd., Suite 433, Marina del Rey, CA 90292
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