

Publications for the Global Electronic Security Forum

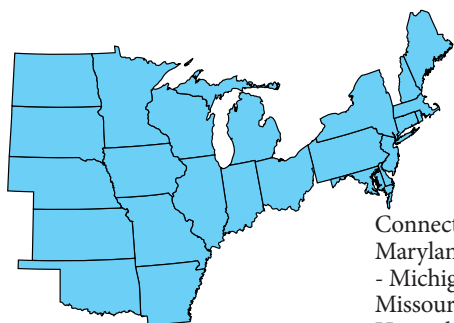
ADVERTISING RATES January 2024



WESTERN STATES - TOTAL MAILED 3,000:

Alaska - Arizona - California - Colorado - Hawaii - Idaho - Montana - Nevada - New Mexico - Oregon - Texas - Utah - Washington - Wyoming

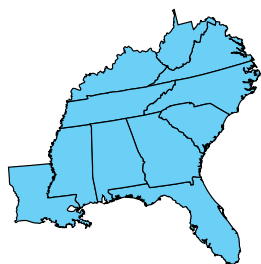
SIZE	
Full Page	\$600
Half Page.....	\$350
Quarter Page.....	\$175
Business Card	\$ 50
Inserts (3,000)	\$600



NORTHEAST AND MIDWEST STATES - TOTAL MAILED 2,000:

Connecticut - Delaware - Illinois - Indiana - Iowa - Kansas - Maine - Maryland - Massachusetts - Michigan - Minnesota - Missouri - Nebraska - New Hampshire - New Jersey - New York - North Dakota - Ohio - Pennsylvania - Rhode Island - South Dakota - Vermont - Wisconsin

SIZE	
Full Page	\$500
Half Page.....	\$300
Quarter Page.....	\$150
Business Card	\$ 50
Inserts (2,000)	\$500



SOUTHEASTERN STATES - TOTAL MAILED 2,000:

Alabama - Arkansas - Florida - Georgia - Kentucky - Louisiana - Mississippi - North Carolina - Oklahoma - South Carolina - Tennessee - Virginia - West Virginia

SIZE	
Full Page	\$500
Half Page.....	\$300
Quarter Page.....	\$150
Business Card	\$ 50
Inserts (2,000)	\$500

DISTRIBUTION

Syncomm Management Group distributes the digital versions of THE WATCHMAN, THE SENTRY, & THE SENTINEL in co-operation with Security.World to its network of 21,000 opt-in subscribers.

Digital Versions of THE WATCHMAN, THE SENTRY, &

THE SENTINEL are available to view at www.snnonline.com/publications

and

<https://Security.World>

DIGITAL BONUS

*Display Ads with Links** are now available in the Digital Versions of THE WATCHMAN, THE SENTINEL, and THE SENTRY **Must Run Full Page Ad in all three printed magazines to qualify**

All three issues are available monthly, in digital format. **Digital advertising is identical to printed versions. It is not available separately.**

*Your ad in the digital version of the magazine will be linked to your company home page or to the web page you provide to us as a verified URL address. Your company logo in the ad will be the linking point.

SPECIAL NATIONWIDE ADVERTISING RATES

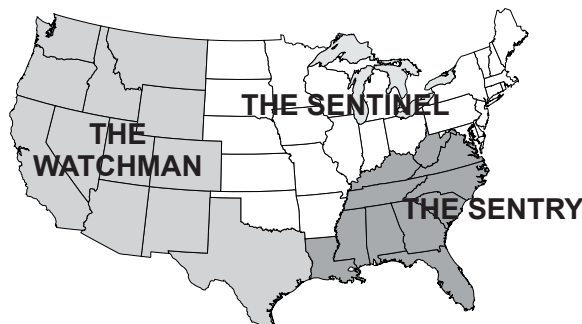
TOTAL MAILED 7,000 - Please use these special rates

if you run in ALL THREE MAGAZINES -

All pricing is for FULL COLOR ads.

SIZE	
Full Page	\$1,500
Half Page.....	\$900
Quarter Page.....	\$450
Business Card	\$ 150
Inserts	\$1,500
7,000 Pieces	SAVE \$100

Specs and information at www.snnonline.com





ADVERTISING INSERTION ORDER – 2024
THE WATCHMAN / THE SENTRY / THE SENTINEL

PLACEMENT & AD SIZE *(Select all that apply)*

ALL THREE MAGAZINES

1 PAGE \$1,500 _____ ½ PAGE: \$900 _____ ¼ PAGE: \$450 _____ Biz Card: \$150 _____

-OR-

WATCHMAN 1 PAGE \$600 _____	SENTINEL 1 PAGE \$500 _____	SENTRY 1 PAGE \$500 _____
WATCHMAN ½ PAGE \$350 _____	SENTINEL ½ PAGE \$300 _____	SENTRY ½ PAGE \$300 _____
WATCHMAN ¼ PAGE \$175 _____	SENTINEL ¼ PAGE \$150 _____	SENTRY ¼ PAGE \$150 _____
WATCHMAN Biz Card \$50 _____	SENTINEL Biz Card \$50 _____	SENTRY Biz Card \$50 _____

Display Ads run monthly until cancellation is submitted, unless specified otherwise below. Deadline for cancellation for upcoming month’s publication(s) is the 15th. (Ex. February Issues is January 15).

OR List Months *(Display Ads Only)* _____

TERMS & CONDITIONS

- Display Ads are invoiced monthly on or around first of month. (Ex. Jan 1 for January Ad Space)
- Business Card Ads are invoiced in two cycles: Jan-June (Invoiced Jan 1) and July-Dec (Invoiced July 1)
- Payment Remittal is Net30 of Billing Date
- The deadline for advertising space reservations is the 15th of the month in advance of upcoming month’s publication
- Artwork must be submitted per ad specifications
- All magazines are mailed and posted electronically on www.snnonline.com monthly on or around the first of the month.

PAYMENT

Credit Card _____ **Check/ACH** _____

COMPANY _____

CONTACT _____

BILLING ADDRESS _____

CITY _____ ST _____ ZIP _____

TEL _____ FAX _____

EMAIL _____

SIGNATURE _____

PRINT NAME _____ DATE _____

*By signing you acknowledge the Terms & Conditions contained herein this document.

SEND COMPLETED FORM TO SYNCOMM MANAGEMENT GROUP

TELEPHONE RESERVATIONS 800-490-9680, Paul Udell - Ryan Makovsky – Jerry Lenander

EMAIL: info@snnonline.com