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Security.World e-mail



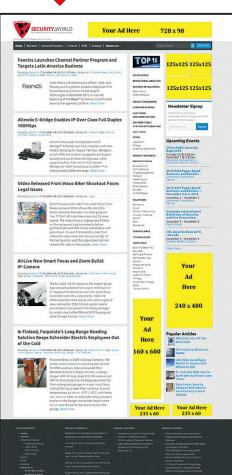
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Security.World delivers content in co-operation with Syncomm Management Group.

Security. World produces regular email communications and website content for a wide range of readers in the physical security industry. They offer an integrated advertising marketing campaign that includes email marketing, website banner advertising, and product focus programs that will drive interest toyour company and your products.

Syncomm publishes monthly print magazines THE WATCHMAN, THE SENTINEL, and THE SENTRY for Global Electronic Security Forum - a network of contacts accumulated from conducting public relations, marketing communication and management services for a wide variety of national and regional non-profit organizations since 1991. These publications provide authored content by industry thought leaders including the Top Right Drawer feature article from key thought leaders in the industry.







THE WATCHMAN, THE SENTINEL, & THE SENTRY are produced and distributed monthly. Ad space placements last a full month, up to 12 times per year. Each magazine is distributed via print and digital formats and is available to view anytime on http://Security.World and www.snnonline.com/publications. Security. World, in collaboration with SMG, also produces a weekly electronic communication "First Thing Monday" promoting the magazines as well as recapping the previous week's industry news to it's collective readership of 21,000+.





Advertising Rates 2025.

MONTHLY PUBLICATIONS Serving the Electronic Security & Fire/Life Safety Industry PRINTED AND DIGITAL | CONTACT US AT 800-490-9680 | INFO@SNNONLINE.COM





WESTERN STATES - TOTAL MAILED 3.000:

Alaska - Arizona - California - Colorado - Hawaii - Idaho - Montana -Nevada - New Mexico - Oregon - Texas - Utah - Washington - Wyoming

SIZE

Full Page	\$600
Half Page	\$350
Quarter Page	\$175
Business Card	\$ 50
Inserts (3,000)	\$600

THE WATCHMAN digital version also Readily Available to View at www.snnonline.com/publications





NORTHEAST AND MIDWEST STATES - TOTAL MAILED 2,000:

Connecticut - Delaware - Illinois - Indiana - Iowa - Kansas - Maine

- Maryland - Massachusetts -

Michigan - Minnesota - Missouri

- Nebraska - New Hampshire - New Jersey - New York - North Dakota - Ohio - Pennsylvania

- Rhode Island - South Dakota -

Vermont - Wisconsin

also Readily Available to View at www.snnonline.com/publications

THE SENTINEL digital version

SIZE

Full Page	\$500
Half Page	\$300
Quarter Page	\$150
Business Card	\$ 50
Inserts (2,000)	\$500





SIZE

SOUTHEASTERN STATES - TOTAL MAILED

2,000: Alabama - Arkansas - Florida - Georgia - Kentucky - Louisiana - Mississippi - North Carolina - Oklahoma - South Carolina - Tennessee -

Virginia - West Virginia



THE SENTRY digital version also Readily Available to View at http://www.thetnsi.org/index.php/members/the-sentry

OIZL	
Full Page	\$500
Half Page	\$300
Quarter Page	\$150
Business Card	. \$ 50
Inserts (2,000)	\$500

DIGITAL BONUS

Display Ads with Links* are now available in the Digital Versions of THE WATCHMAN, THE SENTINEL, and THE SENTRY Must Run Full Page Ad in all three printed magazines to qualify

All three issues are available monthly, in digital format. Digital advertising is identical to printed versions. It is not available separately.

DISTRIBUTION

In addition to the printed version, Syncomm Management Group (Publisher) Distributes the digital versions of THE WATCHMAN, THE SENTINEL, THE SENTRY to a Network of 2,000 Industry Professionals Nationwide.

Digital versions of THE WATCHMAN, THE SENTINEL, and THE **SENTRY Are Available** to View at www.snnonline.com/ publications

*Your ad in the digital version of the magazine will be linked to your company home page or to the web page you provide to us as a verified URL address. Your company logo in the ad will be the linking point.

SPECIAL NATIONWIDE ADVERTISING RATES

TOTAL MAILED 7,000 - Please use these special rates if you run in ALL THREE MAGAZINES -All pricing is for FULL COLOR ads.

SIZE

Full Page	\$1,500
Half Page	\$900
Quarter Page	\$450
Business Card.	\$ 150
Inserts	\$1,500
7.000 Pieces	SAVF \$100

Specs and information at www.snnonline.com





ADVERTISING INSERTION ORDER – 2025

THE WATCHMAN / THE SENTRY / THE SENTINEL

PLACEMENT & AD SIZE (Select all that apply)

EMAIL

	ALL THREE MAGAZIN			
	1 PAGE \$1,500	½ PAGE: \$900_	¼ PAGE: \$450	Biz Card: \$150
	-OR-			
	WATCHMAN 1 PAGE	\$600	SENTINEL 1 PAGE \$500	_ SENTRY 1 PAGE \$500
	WATCHMAN ½ PAGE		SENTINEL ½ PAGE \$300	SENTRY ½ PAGE \$300
	WATCHMAN ¼ PAGE	\$175	SENTINEL ¼ PAGE \$150	SENTRY ¼ PAGE \$150
	WATCHMAN Biz Card	\$50	SENTINEL Biz Card \$50	_ SENTRY Biz Card \$50
	cancellation for upco	ming month's pub	on is submitted, unless specifi lication(s) is the 15 th . (Ex. Febi	, ,
TERM	IS & CONDITIONS			
•		•	around first of month. (Ex. Jai	· · · · · · · · · · · · · · · · · · ·
•) and July-Dec (Invoiced July 1)
•	Payment Remittal is I	•		
•	The deadline for adventure publication	ertising space rese	rvations is the 15 th of the mon	th in advance of upcoming month's
•	Artwork must be sub	mitted per ad spec	cifications	
•		•		e.com monthly on or around the first of the
PAYN	1ENT			
Credi	t Card	Check/ACH_		
СОМР	ANY			
BILLIN	G ADDRESS			
CITY _		ST	ZIP	
TEL_		FAX		

SIGNATURE_____

SEND COMPLETED FORM TO SYNCOMM MANAGEMENT GROUP

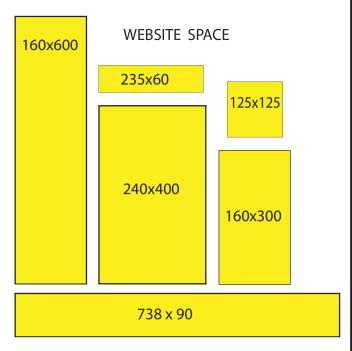
PRINT NAME ______ DATE_____

^{*}By signing you acknowledge the Terms & Conditions contained herein this document.



SPACE	FREQUENCY	RATE
728x90	1 Month	\$975
160x600	1 Month	\$775
240x400	1 Month	\$675
160x300	1 Month	\$475
125x125	1 Month	\$375
235x60	1 Month	\$250
Events Listing	1 Month	\$225
Industry Directory Lis	ting1 Month	\$150
Industry Directory Sp	onsorshipAnnual	\$1,500
Sponsored Advertoria	1	•
(Up to 2,500 Words)	1 Month	\$1,500
Sponsored Advertoria	nl / White Paper	
(Up to 2,500 Words)	1 Month	\$3,000

Website: 50,000 Page Views





	AVAILABLE /		RATE /	MONTHLY Package (4 E-Mail	MONTHLY PACKAGE
SPACE		EDECHENCY	E MAII	,	
OTAGE	E-MAIL	FREQUENCY	E-MAIL	INCLUSIONS)	DISCOUNT
EMAIL TOD -					
EMAIL TOP a					
600x150	1	Weekly	\$750.00	\$2,400.00	\$600.00
EMAIL MID .	***				
EMAIL MID a					
275x460	2	Weekly	\$550.00	\$1,980.00	\$220.00
		-			
EMAIL DOTT	OM				
EMAIL BOTT					
600x200	1	Weekly	\$625.00	\$2,125.00	\$375.00
		•	•	. ,	
Sponsored A	dvertorial (Up to 2,500 \	/Vords)		
	1	Weekly	\$900.00	\$2,700.00	\$900.00
		•	•	• •	•
0		W/L:4- D	. (11 4 0.5)	00 14/ \	
Sponsored A	averτoriai /	wnite Paper	r (Up to 2,50	Ju vvoras)	
	1	Weekly	\$1.750.00	\$3,550.00	\$900.00
			, .,		

E-Mail: 21,000 Weekly Newsletter Subscribers

E-MAIL SPACE	
600x150	275x460
600 x 200	

Take advantage of the multiple unique opportunities to reach an engaged audience of over 21,000 readers via print and/or digital mediums.

Contact Ryan Makovsky or Paul Udell 800-490-9680 for more information.



Ryan Makovsky 800-490-9680 310-940-7726 cell



Paul Udell 800-490-9680 530-580-0432 cell



ADVERTISING INSERTION ORDER – 2025

Security. World Website & Electronic Distribution

728 x 90 @ 1 Mo. \$ <mark>975</mark>		
160 x 600 @ 1 Mo. \$775		
240 x 400 @ 1 Mo. \$ 675		
160 x 300 @ 1 Mo. \$4 75		
125 x 125 @ 1 Mo. \$375		
235 x 60 @ 1 Mo. \$250		
List Months of Ad Placement		_
<u>E-MAIL:</u>		
<u>E-MAIL:</u> TOP (600 x 150)	MIDDLE (275 x 460)	BOTTOM (600 x 200)
<u>E-MAIL:</u> TOP (600 x 150) @ 1 E-Mail \$750	MIDDLE (275 x 460)	@ 1 E-Mail \$625

- Payment Remittal is Net30 of Billing Date
- New advertisement artwork can be sent to Ryan Makovsky info@snnonline.com
- Artwork to be submitted as either .png or .jpg format
- Website Advertisements: new artwork will be posted within 24 hours of receipt and run for 30 days
- E-Mail Advertisements: new artwork for the upcoming week's e-mail is due by noon, Thursday PST

PAYMENT Credit Card	Check/AC	н		
COMPANY				
CONTACT				
BILLING ADDRESS				
CITY	ST	ZIP		
TEL	EMAIL			
SIGNATURE				
PRINT NAME			DATE	

^{*}By signing you acknowledge the Terms & Conditions contained herein this document.